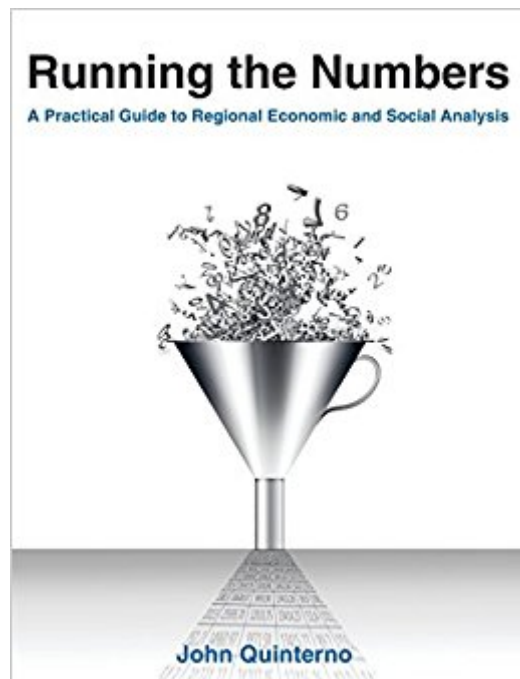




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# **Running The Numbers: A Practical Guide To Regional Economic And Social Analysis: 2014**



## Synopsis

Through use of practical examples and a plainspoken narrative style that minimizes the use of math, *Running the Numbers* demystifies data concepts, sources, and methods for individuals interested in understanding economic and social issues at the regional level. By blending elements of a general interest book, a textbook, and a reference book, it equips civic leaders, public administrators, urban planners, nonprofit executives, philanthropists, journalists, and graduate students in various public affairs disciplines to wield social and economic data for the benefit of their communities.

## Book Information

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## Customer Reviews

"[Running the Numbers] is what a manual for one national centralized U.S. statistical agency--Statistics America--might look like, if the nation did not have a fractured statistical infrastructure that resembles an inelegantly constructed Crusty the Clown bed."-- *Economic Development Quarterly*"Running the Numbers is the equivalent of the expert down the hall who can always be counted on to know data sources, shortcomings of analytical approaches, and all the other seemingly trivial aspects of analysis that render the results useful or not."- *Journal of Planning Education and Research*"Running the Numbers is a book that is long overdue. Whether you're a journalist, a planner or policy analyst, or a student looking to enter one of these fields, this book offers lucid, easy-to-read overviews of important data concepts and sources--a true resource!"--Greg Schrock, Toulon School of Urban Studies and Planning, Portland State University"Running the Numbers fills an important void in the public administration literature. By clearly and concisely

explaining how to analyze economic and social data at the regional level, the book enriches the professional capacities of practitioners at all levels in municipal, county, and regional governments. It also is highly recommended as a supplemental text to scholars teaching graduate courses on research methods and quantitative analysis." --William C. Rivenbark, Professor and MPA Director, University of North Carolina"Running the Numbers comes at the ideal time to address two critical and interrelated questions facing every community: How do we understand our changing economy, and how do we use a DIY approach to make a difference. Good public policy is almost always about making good choices--John Quintero's book allows every community to make better, informed choices." --Ted Abernathy, Executive Director, Southern Growth Policies Board

"What a gift. By delivering on its promise to demystify economic and social analysis, Running the Numbers provides powerful insights on regional data for practitioners and students of economic development." -- Anita Brown-Graham, Director, Institute for Emerging Issues, North Carolina State University

This book filled in gaps in my graduate-level education I did not know were there. It is accessible to any audience, and I would highly recommend it to anyone seeking a better understanding of economic and social analysis. I will be referring to it frequently throughout my career.

The book was received exactly as described on . Shipping was fast and smooth.the book is practical and can be used by many audiences. I could not be happier with this edition of running the Numbers. Anyone interested in local and regional economic development will find this book very useful.

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